

e-Voice

The Oxnard Chamber's weekly electronic newsletter. Emailed to over 2000 business and community leaders.

e-Cards

1: \$75 per week. This ad can include a link to your website, special landing page, flyer or email. Specs are 245 pixels wide x 257 pixel high at 72 dpi.

2: \$50 per week/\$175 (four weeks). Specs are 245 pixels wide x 114 pixel high at 72 dpi. The second position ad can include one link to your website, a special landing page, flyer or email. In the event there is not a Level 1 eCard, this eCard will move up into the Level 1 position. (Level 1 position does not have to be taken by a paid advertiser. The Oxnard Chamber reserves the right to use the Level 1 position at anytime available. There is no guarantee the Level 1 will be available to the Level 2 eCard advertiser).



e-Classified

\$20 for one week; \$50 for four weeks. The e-Classifieds are an opportunity for members to get a little more information about your business, organization, special event or anything of your choosing. The e-Classified can be up to 80 characters for the headline and a 50 word description.



All e-Voice advertising must be paid in advance of distribution. Credit card at time of order is preferred. If paying by check, payment must be received by Chamber by 5:00 p.m. Friday prior to e-Voice distribution.

Restaurant Guide

The Oxnard Chamber's Restaurant Guide has an annual distribution of nearly 5,000. Distribution included at the Dallas Cowboys Training Camp.

Restaurants are listed for free with an option to advertise which is limited to three members at a reasonable annual rate of just \$100.



GET THE WORD OUT ABOUT YOUR BUSINESS!



Advertising Opportunities In Print. Electronically. On the Web.



400 E. Esplanade Drive, Suite 302
(805) 983-6118 Fax: (805) 604-7311
www.OxnardChamber.org



OXNARD BUSINESS VOICE

Paid Advertising

The Chamber's monthly newsletter is professionally printed and distributed to 1500 members, business and community leaders in Oxnard and Ventura County. Advertising opportunities range from \$70 to \$1000 with discounts available for multiple issues.



Ad contracts, specifications, and submission guidelines are available at the Chamber office.

Contact the Oxnard Chamber to advertise in the Oxnard Business Voice. Call (805) 983-6118 or email info@oxnardchamber.org. Send digital artwork to graphics@oxnardchamber.org.

New Member Article

FREE to every new member, the New Member Article is an excellent opportunity to get exposure for your business, service or organization. Articles should include the



who, what and where of your business, should be less than 250 words and can include a logo or photo.

New Member Articles should be sent to Sharen Strong at Member-Services@oxnardchamber.org.

Deadline for submission of ads, New Member Articles or Press Releases

is the 10th of the month for the following month. Profiles and PR are used based on space available.

www.OxnardChamber.org

Receive leads from the Chamber web site and search engines. Chamber advertisers receive 75% more leads than non-advertisers. Increase your online visibility.

Highlighted Package

\$400/year

- Visibly enhance your presence within the online directory
- Includes highlighted box around your alphabetical listing
- Provides full-color business logo presentation
- Includes short category listing description and 25 word business description on individual business page

Contact the Oxnard Chamber office at (805) 983-6118 to start your Highlighted Package and increase your web presences today!



Banner advertising

Receive leads from the Chamber web site and search engines. Change your ad up to four times per year. Chamber advertisers receive 75% more leads than non-advertisers. High online visibility.

Square (300 x 250 pixels)

Home Page \$1295/year or \$125/mo

Business Directory or Events Page \$995/year or \$100/mo

Interior Page \$600/year or \$75/mo

Leaderboard (728 x 90 pixels)

Business Directory or Events Page \$995/year or \$100/mo

Interior Page \$600/year or \$75/mo

Industry Package \$1200/year or 3 payments of \$400 or \$115/mo

Ad on one featured Page (Business Directory, Events, News); Interior Pages (up to six locations); and a Premiere Web Listing

Business Builder Package \$1700/year or 3 payments of \$567 or \$155/mo

Ad on two featured Pages (Business Directory, Events, News); Interior Pages (up to eight locations); and a Premiere Web Listing

High Profile Package \$2100/year or 3 payments of \$700 or \$200/mo

Ad on Home Page; two featured Pages (Business Directory, Events, News); Interior Pages (up to 12 locations); and a Premiere Web Listing

Contact our Chamber today to get started!

