

**"The Chamber is asking its members, residents and business owners to attend the public hearing on June 7 at the County Government Center and voice their objections to Oxnard being split three ways."**

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*"When the decision was made to join the chamber, I was skeptical. Our business model is based on the domestic and global economy for our success; how much could the Oxnard community affect our bottom line? The answer became clear as we began using the chamber for our international certificate of origin endorsements and their conference room for formal training and meetings. The chamber's connections into the business and political community have helped, combined with a staff that is simply wonderful to work with! The support received has made 'doing business' easier to do!"*

Robert Angstadt, Director of Operations, StyleWest

June 2011

## Chamber connects members with County government

*Supervisor John Zaragoza to give updates on District 5 at Good Morning Oxnard*

Advocacy efforts of the Oxnard Chamber are always in motion; however, from time to time the chamber simply acts as a facilitator. Giving members access to elected officials is something the Oxnard Chamber does best. On June 9 the Oxnard Chamber welcomes Supervisor Zaragoza to discuss his time in office as Supervisor of the Fifth District.



John Zaragoza  
Ventura County  
Supervisor, 5th District

Leading with a strong foundation in government, Supervisor Zaragoza has quickly made his mark on the Fifth District. He has continued the Community Action Partnership (CAP) as a collabora-

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# Oxnard Business VOICE

Chamber of Commerce

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## Chamber tells Supervisors to stop splitting Oxnard

*First proposal chopped Oxnard into four districts*

The Oxnard Chamber of Commerce delivered a strong message to the Ventura County Board of Supervisors at the last two public hearings on redrawing the district lines. "Oxnard should only be divided into two districts," says Chamber CEO Nancy Lindholm. "Our population is too large for only one district, but that shouldn't penalize the city, residents and businesses. Chopping up the city and surrounding area into three or four districts is not acceptable."

County supervisorial districts must be evaluated and adjusted every ten years following the census. Each of the five districts should represent 20% of the total county population (about 164,600 based on total population on 823,000). A variance of up to one percent is acceptable. More than that can invite court challenges.

The first proposal submitted at a public hearing on April 26 would have resulted in four supervisors representing the Oxnard area. District 1 (Steve Bennett, Ventura) would have the Southbank neighborhood and RiverPark. District 2 (Linda Parks, Thousand Oaks) would have a very narrow strip of the coastal area from Arnold Road through Port Hueneme and the southern coastal area of Oxnard. District 3 (Kathy Long, Camarillo) would have a very odd configuration of neighborhoods in south Oxnard, including Southwinds. District 5 (John Zaragoza, Oxnard) would have the bulk

*Continued on page 3*

Alternative 1 shows Oxnard would be split between Districts 1, 2, 3 and 5.



## Chamber recognizes Oxnard community and business Best of the Best



Dean Maulhardt has been named the 2011 Distinguish Citizen of the Year.

Over the course of 60 years, the Oxnard Chamber has celebrated approximately 200 exemplary businesses and individuals at the Community & Business Awards. Each award recipient has contributed to the betterment of Oxnard. This year's awardees are no exception and quite a deserving bunch.

With nearly 20 years of helping the community, it is only fitting Dean Maulhardt has been named Distinguish Citizen of the Year. When he saw a need to help our city be a safe, business friendly, great place to raise a family, he decided to do something about it and ran for City Council in 1994. In addition to

serving 16 years on the City Council, Dean continues to run a full time business, Quality Packaging & Supplies with his partner. Maulhardt is no stranger to community service. He serves on the Strawberry Festival Board of Directors, is a member of the Board for the Boys & Girls Club of Oxnard and Port Hueneme, helps St. John's Hospital Foundation and is an Oxnard Ambassador. Anyone who knows Dean can attest that he isn't just a name on letterhead, he is a doer, giver and leader.

Joining a long list of Oxnard Trophy

*Continued on page 5*

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## Networking for Business

*"The two most important requirements for major success are: first, being in the right place at the right time, and second, doing something about it." Ray Kroc*

Tweeting on Twitter, Friending on Facebook, or Connecting on LinkedIn are great ways to network if the idea of approaching people you don't know intimidates you.



Chairman of the Board  
Suzanne Scar

However, studies indicate that less than ten percent of people will do business with someone new in a group. It appears that most people will do so between the fourth and seventh encounter and

one-third of all business we do will occur after the eighth encounter. Why? Because you will become

Networking can be a fun and easy way to enrich your life, broaden your horizons, and enhance your career or

**"The two most important requirements for major success are: first, being in the right place at the right time, and second, doing something about it." Ray Kroc**

known by your persistence, liked by your availability and trusted by your predictable regular attendance.

One of the major benefits of being a Chamber member is networking. So, get out of the office and join us at our monthly Good Morning Oxnard breakfasts, After Hours Mixers, committee meetings (this is a great way to meet others on a level of common interests) or our upcoming Annual Community & Business Awards Luncheon on June 17th.

business. However, it can also be potentially devastating if you act rudely, insensitively, or ignore the needs and desires of others. Remember, crucial to your success is that you treat networking as an exchange of ideas, information and experiences. Be generous in sharing your talents, experiences and ideas and always be respectful of those around you.

We look forward to seeing you at a Chamber event soon!

## Should cities, counties and school districts have taxing authority?

It's an interesting question, and the answer certainly lies with whom one poses the question to. If you ask a councilmember from San Jose, a city that is trying to solve a \$115 million deficit problem, the answer has a very



President/CEO  
Nancy Lindholm

good chance of being a resounding "YES!" If you ask a company such as Fresh and Easy Neighborhood Markets, who is opening stores throughout Southern

California, the answer might be "no" because they probably like to calculate their tax obligations prior to opening a new market. (EDITOR'S NOTE: I did not speak with any representatives of Fresh and Easy Neighborhood Markets to seek their position on this issue.)

Senate President Pro Tem Darrell Steinberg of Sacramento has authored Senate Bill 653 that would authorize the governing boards of any county, city and county, or school district (subject to voter approval) to impose and/or increase a local personal income tax, sales or use tax, vehicle license fee tax, and excise tax on any product or service, including alcoholic beverages, cigarette and tobacco products, sweetened beverages, and oil extraction.

When I get news of SB 653, innocently I thought perhaps California was

considering a reduction in state taxes to make up for the potential local taxes. Logic is telling me that if the state was shifting responsibly (funding) for so many programs to local governments and raiding education dollars, this might be a new plan. I quickly came to my senses and realized this would be on top of the billions of dollars taxpayers are already sending to Sacramento every year.

In 2008 the Oxnard Chamber of Commerce supported Measure O, a citywide half-cent sales tax to fund enhanced services in our community. It's not often that chambers of commerce support taxes of any kind. However, we saw a need for improvements in Oxnard and supported Measure O as a means to attain those improvements.

So why is this different? If a business is contemplating relocating to Oxnard and bringing with it a couple hundred jobs, do you think they would land here if the city had a local personal income tax and the next town over didn't? I doubt it.

SB 653 would create a high level of uncertainty for business managers and owners. There are more than 1,100 school districts in California. Can you imagine the chaos to track and collect various taxes if even 50% of the districts imposed some type of tax? The uncertainty and inconsistency that could be created by SB 653 will harm businesses located in California and will certainly discourage any out-of-state

businesses from locating to California.

At the May Good Morning Oxnard breakfast, speaker Timm Herdt (Sacramento correspondent for the Ventura County Star) speculated that Senator Steinberg's proposal may be a negotiating ploy to push the Republicans on the sales tax and vehicle license fee extensions. Whatever the reasoning behind the bill might be, it's a bad concept and should go the way of the pet rock.

### Other interesting news from Sacramento...

California voters passed Proposition 25 in November last year. This was the measure that reduced the threshold to pass the state's budget from a two-thirds majority to a simple majority. However, it did not lower the threshold to raise taxes. That remains at two-thirds.

Also tucked away in Prop 25 was a provision that the Legislature permanently forfeits its pay until a budget is passed.

I recently asked a trusted source in Sacramento if we were going to see the salary forfeiture this year. The response I got was that some members of the Legislature believe they already satisfied that provision months ago by approving the Governor's budget proposal, which included extension of the sales tax and vehicle license fee increases.

I, for one, don't believe that was the intention of Prop 25.

## Chamber backs new proposal to save redevelopment agencies

Governor Brown has proposed eliminating redevelopment agencies (RDAs) throughout California in an effort to balance the state budget. His proposal was met with monumental resistance from cities and counties. Oxnard's redevelopment agency has provided numerous low-income housing units and cleaned up blighted areas in the past years.

Part of Brown's proposal to eliminate RDAs stems from some abuses in the system, particularly the use of eminent domain and claims that real estate developers profited from RDA properties.

Senator Rod Wright from Inglewood has authored Senate Bill 286 that would impose tough new reforms to increase

accountability and limit the size and scope of redevelopment in California. SB 286 would ensure redevelopment is being used responsibly to maximize job-creation, revitalize rundown communities, clean up contaminated properties, finance infrastructure improvements, and build affordable housing. It would

**Congratulations to those members renewing their commitment to the local economy....**

59 Years	Southern California Edison Company
46 Years	International Paper
36 Years	Lionsgate / Flying Trolley Self-Storage
27 Years	Paychex, Inc.
25 Years	Child Development Resources Parkwood, Ltd.
22 Years	The Arc Ventura County
17 Years	Letco, Inc.
16 Years	Santa Barbara Bank & Trust University of La Verne
15 Years	Ventura County Credit Union
14 Years	First American Title Company Haas Automation
12 Years	Soroptimist International of Oxnard
11 Years	Paz Mar Reserve
9 Years	Bunnin GM Supercenter
7 Years	Bohannon Management Works, Inc.
6 Years	Heritage Park Apartments Merrill Lynch
5 Years	Pacific Oaks Federal Credit Union
4 Years	Coastal Occupational Medical Group Jackson DeMarco Tidus Peckenpaugh
3 Years	Coast Reprographics Co. Inc. FileYourTaxes.com Jano Graphics
2 Years	Ventura Rental Center
1 Year	Keller Williams Realty Oxnard Pipe & Supply Co. Ready Restoration

**Chamber tells Supervisors to stop splitting Oxnard**

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of Oxnard plus El Rio and Nyeland Acres.

After numerous comments from the public regarding Oxnard being "chopped up," a proposal known as Alternative 3 was presented at a May 10 hearing that would have reduced the number of supervisorial districts to three. "This still is not good enough," stated Lindholm. "There is no reason Oxnard should be representing by more than two supervisors."

The Chamber submitted its own proposal that would balance the population numbers within less than a half of percent variance between districts and would have only Districts 1 and 3 representing Oxnard. Although the proposal was dismissed at the May 10 hearing, the Chamber is still advocating it, or a slightly revised version of the proposal.

Unfortunately, the Board of Supervisors voted 4 -1 (Supervisor Foy voted no) to move forward with Alternative 3. Since May 10 there have been a few adjustments in the Somis and Tierra Rejada areas. Maps can be viewed at [www.ventura.org/redistricting](http://www.ventura.org/redistricting).

The next public hearing, and probably the last opportunity for Oxnard's concerns to be heard is June 7 at 6 p.m. in the Board of Supervisors chambers in Ventura. The Oxnard city council has cancelled their regular meeting on that evening so they can attend and implore the supervisors to reconsider a plan that would have only two districts covering the Oxnard area.

Why is it important of Oxnard to only have two supervisors? When parts of Oxnard are carved up to balance population numbers, we end up with supervisors who are not necessarily representing Oxnard. The small areas do not carry any political weight, so they can't influence the outcome of future elections. The supervisors have a tendency to take actions that please the majority of their constituents, which is not always aligned with Oxnard's interests.

What is the rush? That question is challenging to answer. The deadline to complete this process is August 2, based on the assumption that California will have a primary election in February of 2012. However, that does not explain the Board of Supervisors' apparent rush to move this issue forward by voting on May 10 – nearly three months before the deadline.

The Chamber is asking its members, residents and business owners to attend the public hearing on June 7 at the County Government Center and voice their objections to Oxnard being split three ways. Questions or concerns can be address to Nancy Lindholm (N.Lindholm@OxnardChamber.org or 805-983-6118 x 4).

ALTERNATIVE #1 - SUPERVISORIAL DISTRICT POPULATION							
	Total Population	County Share	Hispanic/Latino Population	District Share	Population Over 17	Hispanic/Latino Population Over 17	District Share
District 1 (Bennett)	162,003	19.68%	56,832	35.08%	124,460	37,780	30.36%
District 2 (Parks)	159,987	19.43%	24,858	15.54%	121,711	16,855	13.85%
District 3 (Long)	166,425	20.21%	81,830	49.17%	122,786	53,759	43.78%
District 4 (Foy)	166,826	20.26%	42,026	25.19%	124,580	28,125	22.58%
District 5 (Zaragoza)	168,077	20.41%	126,021	74.98%	117,866	82,619	70.10%
COUNTY TOTAL	823,318	100.00%	331,567	40.27%	611,403	219,138	35.84%
Deviation (Hi - Low)		0.983%					

**Chamber backs new proposal to save redevelopment agencies**

Continued from page 1

also institute tough new reporting and accountability standards. new redevelopment project areas.

SB 286 limits the size of redevelopment areas. For cities in which 25% or more of the land is in redevelopment project areas and counties in which 10% or more of unincorporated land is in project areas, no additional land would be allowed in to redevelopment.

The bill would also prohibit redevelopment on tracts of vacant (never developed) land of 20 acres or more, with the exception of military base conversions. It would also prohibit using redevelopment funds for golf courses and/or race tracks.

SB 286 provides for school districts to retain all property taxes and tax increment in new RDA project areas. Beginning January 2012, any new redevelopment plan or project area would be prohibited from collecting the school share of local property tax or tax increment. Schools would retain their share of existing property taxes and any tax increment, thereby increasing local school funding and providing State General Fund relief as the State will no longer need to provide a backfill to school districts in

New accountability requirements for RDAs would include:

- Standards for measuring and reducing poverty levels in project areas.
- A uniform method for calculating and reporting job creation and retention.
- Standards for measuring and reducing crime in project areas.
- Methods for measuring reductions in vehicle miles traveled through such projects as infill development and transit-oriented development.
- Standards for reporting brownfield clean-up and hazardous waste mitigation.
- Standards for measuring the efficiency and effectiveness of expenditures for affordable housing.

The League of California Cities and the California Redevelopment Association support SB 286. As of press deadlines for this publication, the bill was in the Senate Governance and Finance Committee.



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June 2011

## Chamber honors returning troops with Welcome Home Heroes bag

The Oxnard Chamber of Commerce Military Affairs Committee members distributed over 650 Welcome Home Heroes bags to returning troops last month. The Military Affairs Committee initiated the Welcome Home Heroes program to show military personnel how much the business community appreciates them. Squadron VAW 116 and Battalion NMCB 40 were given reusable bags containing discounts and goodies from member businesses.

Contributors to the Welcome Home Heroes bags include:

- Aston Hotels & Resorts
- Capistrano's Restaurant & Catering
- CBC Federal Credit Union
- Country Inn & Suites-Port Hueneme
- Haas Automation
- Jersey Mike's Subs
- Meathead Movers

The Welcome Home Heroes program

allows the Chamber and its members the opportunity to thank our active duty troops as they return home from deployment. There are 1,150 bags planned to be distributed for the remainder of this year.

"The commands were grateful, humbled and appreciative local businesses thought of them," shares Ron Van Dyck, Military Affairs Committee Chair, who presented the bags. "Their pride runs deep."

The Military Affairs Committee meets the first Thursday of every month at 8 a.m. in the chamber office. All members are welcome to join the committee. For more information about the Welcome Home Heroes program or the Military Affairs Committee, please visit [www.OxnardChamber.org](http://www.OxnardChamber.org) or call 805-983-6118.

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Members of the NMCB 40 collect their Welcome Home Heroes tote bag from Military Affairs Committee Chair Ron Van Dyck. The bags are sponsored by chamber members: Haas Automation, Capistrano's Restaurant, CBC Federal Credit Union, Aston Hotels, Jersey Mike's Subs, Country Inn & Suites-Port Hueneme and Meathead Movers.

## Ventura County Supervisor John Zaragoza

Continued from page 1

tor with the City of Oxnard to prevent violence. He has also worked with the Channel Islands Harbor and CSUCI in their efforts to build a Boating Instruction and Safety Center; and has made great strides for the residents of El Rio and Nyeland Acres, obtaining grant funding for the El Rio sewer project.

Supervisor Zaragoza began his career

servicing the public in 1962, working as a Bus Operator for the City of Oxnard. He was promoted to Assistant Transit Supervisor, then Refuse Supervisor and in 1978 was promoted to Refuse Superintendent. Zaragoza has led the way in implementing progressive automated commercial and residential refuse collection programs, and recycling and household hazardous waste programs, including

completing plans to close the local landfill and build a waste transfer and recycling facility (now known as the Del Norte Recycling and Transfer Station).

He also served as Mayor Pro Tem and a City Council member for 12 years, as well as on numerous Boards and Commissions. His leadership brought the residents and businesses of Oxnard improved youth, recreation and senior programs, lower crime rates, increased budget reserves, outstanding environmental programs and increased job opportunities. It is

undoubtedly this leadership that led to his November 2008 election to the County Board of Supervisors.

Mark your calendars for June 9. Check-in starts at 7:15 am, and as usual, the breakfast will be held at the Residence Inn. Reservations are encouraged. To receive the early discount price of \$25, please make your reservation before June 6. If you have questions or wish to make a reservation, please call 805-983-6118 or [www.OxnardChamber.org](http://www.OxnardChamber.org).



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*2011 Oxnard Community & Business Award Recipients*

Continued from page 1

recipients, is the Santa to the Sea Half Marathon. Anyone that has driven the 101 between Rice and Del Norte, knows of the Santa with the shades. He isn't there just for looks. For the past three years, he has hosted hundreds of runners participating in the Santa to the Sea Half Marathon. Race Director, Mike Barber, was instrumental in bringing a homeless Santa to Nyeland Acres in 2003 and later turned Santa's presence into a positive impact for the community. With proceeds and donations from the race, Barber gave out over 2,000 toys in 2010 to underprivileged children in Nyeland Acres and 30 scholarships of \$500 each to Oxnard College students. The Oxnard Trophy is awarded to a business, organi-

zation, group or individual that has brought positive recognition to Oxnard. In as little as three years, Santa to the Sea Half Marathon has done just that. Receiving recognition from Active.com, Runner Magazine and even the participation of Julia Roberts as a runner, has helped highlight Oxnard. At this rate, sky's the limit.

Otto Kanny, Man of the Year, may also be a familiar name. If Otto isn't out managing the greens at River Ridge Golf Club, he is donating his time or resources to the Chamber, the Oxnard Ambassadors, the Oxnard Convention & Tourism Bureau and the Boys & Girls Club of Oxnard and Port Hueneme.

Those that have had the pleasure of working with Otto, know he puts his heart into everything he does and this award is a long time coming.

Of course with a Man of the Year award, there needs to be a Woman of the Year as well. This year's recipient is Judith Cofer. Over the last 23 years, Judy has played a pivotal role in the commercial success of the Oxnard Harbor District. Cofer is quite a woman of ambition. While managing her duties as Deputy Executive Director at the Oxnard Harbor District and obtaining her Master's degree in Business Administration, Judy served on the Ventura County Special Districts Association board, the Salvation Army board, is a member of the Navy League of the United States and is active with the Concerned People for Animals organization. Her professionalism, commitment, humility and leadership are what make her the 2011 Woman of the Year.



Judith Cofer  
Woman of the Year

is why they have been awarded Service Organization of the Year.

Downtown Business of the Year, La Dolce Vita has been instrumental in bringing more business into Oxnard and more foot traffic downtown. The owner, Michelle Kenney, currently serves as Chair of the Downtown Management District and makes numerous contributions to aid in promoting downtown Oxnard. Her restaurant is a staple and true asset to the city of Oxnard.

Small Business of the Year winner, Sheeler Moving & Storage has proven in just eight years their clear commitment to the betterment of Oxnard. President Mel Sheeler donates countless hours of time, services and equipment to various organizations throughout Oxnard. FOODShare, Boys & Girls Club of Oxnard and Port Hueneme, Interface



Family Services, Turning Point Foundation and CSUCI are just a couple of organizations that have benefited from the huge heart Sheeler

Moving & Storage possesses.

"Trusted Counsel For More Than 70 Years" is more than just a tagline for Large Business of the Year winner, Nordman Cormany Hair & Compton LLC. NCHC employees generously give their time for the betterment of Oxnard and Ventura County via American Red Cross, FOODShare, St. John's Regional Medical Center, Boys & Girls Club of Oxnard and Port Hueneme, Ventura County Taxpayers Association, and local chambers of commerce. Built on its reputation of quality service, it was only a matter of time before NCHC was recognized for their efforts.

Last and certainly not least, Houweling Nurseries Oxnard, Inc. was awarded Innovative Business of the Year. Houweling's 124 acres produces hydroponically-grown, handpicked "tomatoes on the vine," beefsteak tomatoes, other specialty tomato varieties, as well as seedless cucumbers. Growing their produce in greenhouses enables

them to grow year-round while decreasing water usage and nutrients needed. Houweling's also generates 15,000 tons of organic matter each year, which is given to Agromin to turn into compost - a great example of closing the recycling loop. The company has been a leader in sustainable agriculture since it was founded in 1974.

The Oxnard Chamber of Commerce and its members recognize excellence and this year's awardees possess nothing short of that. Make sure to celebrate with us on Friday, June 17 at 11:30 AM at the Courtyard by Marriott. Reservations for the luncheon can be made online at www.OxnardChamber.org, or by calling the Chamber office at 805-983-6118.



Mike Barber, Race Director of Oxnard Trophy winner Santa to the Sea Half Marathon, and Supervisor Zaragoza bring Christmas to underprivileged children in Ventura County, with over 2,000 toys given away in 2010.

Further contributing to the betterment of the Oxnard Community are: Community Action of Ventura County, Service Organization of the Year; La Dolce Vita, Downtown Business of the Year; Sheeler Moving & Storage, Small Business of the Year; Nordman, Cormany, Hair & Compton, Large Business of the Year; and Houweling Nurseries Oxnard, Inc., Innovative Business of the Year.

During these tough economic times, Community Action of Ventura County provides valuable and sometime life changing services for disadvantaged citizens of Oxnard and Ventura County. Energy assistance, weatherization, food and legal assistance are just a few of the services Community Action of Ventura County provides. In 2010, they opened a Green Center in Oxnard to demonstrate to visitors how to make their homes more energy efficient. CAVC understands the needs of its community and has gone above their call of duty, which



Downtown Business of the Year, La Dolce Vita, is located in Heritage Square.

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June 2011

## National University Camarillo places students at the forefront

National University offers online and on-campus educational opportunities for varying degrees. The Camarillo campus offers flexible class scheduling, a high-caliber curriculum, and intimate classroom sizes. The university's dedicated faculty is committed to assist every student in their success. Conveniently located off the 101 Freeway, the Camarillo campus is an inviting location where students and faculty engage in intellectual growth and professional development.

This exciting campus offers a Bachelor of Business Administration (BBA), Master of Business Administration (MBA), and several California teaching credential programs. The campus also offers general education courses, Bachelor of Arts in General Studies, and a variety of Liberal Arts programs.

The campuses' hours of operation are designed for those with busy work and life schedules. The campus offers instruction and student services Monday through Saturday with evening hours Monday through Thursday.

As a nonprofit institution, National University invests in its students by providing quality educational instruction and learning technologies, superior faculty, and exemplary student services.

The campus is located at 761 East Daily Dr., Ste. 120 Camarillo. For more information call 805-437-3000. For maps and complete program listings for the Camarillo and other National University Learning Centers visit [www.nu.edu](http://www.nu.edu).



## Chamber benefits at work

Ever wonder how someone from out of the area found your business' information? It could possibly have been from your business listing on the Oxnard Chamber website. This past Easter, Theresa Delgado, owner of I Would Rather Be Baking Co., received a call from a woman in Massachusetts. The caller wanted to send a bakery Easter basket to her son stationed at Naval Base Ventura County. Curious how someone from Massachusetts reached her, Theresa asked how the woman found her number. The answer? She searched Google for bakeries that deliver found the Oxnard Chamber website's listing for I Would Rather Be Baking Co. and called. A basket of baked goodies was delivered to the customer's son the next day.

Asking customers how they heard of you is always good business practice. If you have a similar story, please share it with us. Call Nikki Chairez at 805-983-6118 or email [n.chairez@oxnardchamber.org](mailto:n.chairez@oxnardchamber.org). To find out what delicious treats Theresa has to offer, call 805-844-8893 or visit [www.iwouldratherbebaking.com](http://www.iwouldratherbebaking.com).

## Chamber introduces membership benefits at Open House June 23

Do you know a local business that hasn't joined the chamber yet? Bring them to the Open House June 23, from 5 p.m. to 7 p.m., at the chamber office. In an effort to unify and connect Oxnard's business community, the Oxnard Chamber is hosting an Open House for potential members.

The Oxnard Chamber's mission is to represent business interests and advocate public policies that promote a healthy economy. The goal is to promote the business and economic well-being of our diverse community to benefit enterprises, big and small, through advocacy, services and education, business exposure, and promotional opportunities. The Chamber values the quality of life in our community and encourages economic vitality.

The chamber staff and a few board members will be on hand at the Open House to welcome attendees, while sharing the various membership benefits. This is a perfect opportunity to invite a business that is curious about the Oxnard Chamber so they can see exactly how the chamber will affect them as a member.

Please share this information and encourage a business owner to attend. Space is limited, but open to all nonmember businesses. Reservations can be made by calling Nikki Chairez at 805-983-6118.



### Channel Islands Self Storage

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**Join the  
Oxnard  
Chamber  
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## Chamber recognizes Military's finest at 14th Annual Appreciation Dinner

This year's Military Appreciation Dinner holds special significance as the nation remembers 9/11, ten years later. "Our Military, Saluting the Past and Shaping the Future" is the evening's theme and certainly speaks volumes about the impact the military has on our everyday lives. Save September 9, 2011 for an event so special and patriotic, you will not want to miss out on this chance to honor our military.

Nine enlisteds will be honored on September 9 for their excellent service. Commanding officers from the Air Force, Air National Guard, Army, Coast Guard, Marine Corps and Navy choose the honorees based on a variety of qualifications. Not only are award recipients selected for their military service, but for their community involvement and volunteer efforts as well.

Supervisor Kathy Long will be the keynote speaker to share her thoughts on how the military is shaping our future. Since taking her oath of office in 1997, Supervisor Long has been a steadfast supporter of the military, making frequent visits to Naval Base Ventura County.

New this year to the event are restructuring of sponsorships and an addition of a commemorative program. St. John's Regional Medical Center has stepped up as Title Sponsor of the event; however, Presenting and Supporting Sponsorships are still available. The first nine sponsors to commit to Presenting Sponsorship will be able to give an awardee their plaque. Beardsley & Son, Ventura County Star, Kaiser Permanente and Procter & Gamble have already committed to Presenting Sponsorships.

With the addition of a commemorative program, a special sponsorship has been made available. The Commemorative Program Sponsor will receive a full page color ad on the back of the program, in addition to recognition in the Business Voice, e-Voice electronic newsletter and on the chamber website. This sponsorship is limited, don't delay.

For more information about the dinner or to sponsor, contact Nikki Chairez at 805-983-6118 or visit [www.OxnardChamber.org](http://www.OxnardChamber.org).

Meetings are held at the Oxnard Chamber of Commerce, 400 E. Esplanade Drive, unless otherwise noted. For more information visit [www.OxnardChamber.org](http://www.OxnardChamber.org).

**Thursday, June 2**  
8:00 AM  
Military Affairs Committee

**Monday, June 6**  
12:00 PM  
New Member Orientation

**Tuesday, June 7**  
7:30 AM  
Host Committee

**Wednesday, June 8**  
12:00 PM  
Land Use Committee

**Thursday, June 9**  
7:15 AM  
Good Morning Oxnard Breakfast  
Ventura County Supervisor  
John Zaragoza  
Residence Inn  
2101 Vineyard Ave.

**Monday, June 13**  
12:00 PM  
Business Advocacy Committee

1:30 PM  
Water Committee

**Wednesday, June 15**  
3:00 PM  
Executive Committee

**Friday, June 17**  
11:30 AM  
Oxnard Community & Business Awards Luncheon  
Courtyard by Marriott  
600 E. Esplanade Drive

**Thursday, June 23**  
12:00 PM  
Board of Directors Meeting

5:00 - 7:00 PM  
Chamber Open House

**Monday, July 4**  
Holiday  
Chamber Office Closed

## Chamber of Commerce Military DISCOUNT PROGRAM

**Offers and discounts are available to all military with ID including enlisted and spouses, active duty and retired.**

**Must show ID or ask for military discount program when ordering. For complete list and more information visit us online at [www.OxnardChamber.org](http://www.OxnardChamber.org) and click on the Military Discount Program Icon.**

**A & M Boat Charters & Cruises**  
10% off Channel Islands National Park kayak tour (per ticket)

**Academy of Somatics & Massage**  
20% off first cranial sacral therapy & 10% off all other massage services

**American Veterans Flagpoles & Flag Company**  
10% off all services and supplies

**Aston Hotels**  
Up to 25% off. Special military rate. Use promo code MIL1

**California Strawberry Festival**  
\$8 at the gate for active military and families with ID

**Channel Islands Self Storage**  
10% discount + one month free

**Crowne Plaza Ventura Beach Hotel**  
15% off best available rate, based on availability

**DCH Lexus of Oxnard**  
\$750 Rebate on new or certified pre-owned Lexus for Active Duty personnel. Additional specials available at [www.dchlexusofOxnard.com/militaryspecials](http://www.dchlexusofOxnard.com/militaryspecials)

**Edward Jones - Esplanade Drive**  
Free personal retirement report and Thrift Savings Plan review

**Fishermen's Catch**  
10% discount

**Golden State Storage - Gonzales Road**  
10% discount + one month free

**Golden State Storage - Auto Center Drive**  
10% discount + one month free

**I Would Rather Be Baking Co.**  
10% off all orders

**The Italian Job**  
20% discount for lunch

**Jersey Mike's Subs - Victoria Avenue**  
10% discount

**La Dolce Vita**  
15% off any purchase over \$20

**Marie Callender's Restaurant Camarillo**  
15% discount

**Meathead Movers**  
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Oxnard Chamber of Commerce  
*Community & Business  
Awards*

*Friday . June 17, 2011  
11:30 a.m.*

Major Sponsors



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